



**PRESS RELEASE**  
**for immediate attention**  
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## **New EX-8 integrated 'hub' amplifier from Ayre Acoustics**



**Earlier this year, Colorado-based Ayre Acoustics previewed its new '8 series' of hi-fi components at the Munich High-End Show and the Rocky Mountain Audio Fest. Now, the first product in the series, the EX-8 integrated 'hub' amplifier, arrives on the market and comes to the UK via a new distribution agreement with Decent Audio.**

The new entry-level 8 series joins Ayre's existing 'R' and '5' series, the aim of the trio being to collectively deliver state-of-the-art technical innovation over a wider price range. In other words, customers can expect a significant amount of technology and craftsmanship to trickle down from the uncompromised musicality of the upper end of the range into the impressively affordable 8 series.

First to launch, the EX-8 is a 100-watt per channel (into 8 ohms) integrated amplifier with a veritable raft of inputs and options. Whether you're a discerning music lover or an audiophile on a budget, the EX-8 offers the perfect high performance centrepiece around which to build a scalable, flexible system as space and money allow, incorporating both analogue and digital sources and compromising on the quality of neither. Hence Ayre's use of the term 'integrated hub'.

Like all Ayre components, the EX-8 features fully balanced circuits with all discrete components and zero negative feedback. Unique technologies developed by Ayre that have filtered down from the award-winning (and higher priced) 'R' and '5' series include an

Equilock gain stage, Variable Gain (VGT) volume circuit and Ayre's patent-pending Asynchronous S/PDIF interface.

The EX-8's modularity makes it incredibly versatile. It sports three analogue inputs (one balanced) and up to six digital inputs (Ethernet, USB, AES/EBU, S/PDIF and two Toslink). With the Ethernet module installed, it is Roon-ready and pre-configured to stream Spotify, Qobuz, and Tidal. What's more, it's designed to be upgradeable for inevitable future technologies.

Ayre's Double-Diamond output stage and pure linear analogue power supplies produce 100 watts of power, allowing the EX-8 to partner effortlessly with your favourite loudspeakers. There's also a dedicated built-in headphone amplifier, designed to drive even the most exacting headphones.

So if you thought that Ayre's exceedingly refined-sounding electronics were beyond your reach in terms of either space or budget, then it's time to think again. The new EX-8 integrated 'hub' amplifier could be the perfect solution.

### **Pricing and availability**

The Ayre Acoustics EX-8 integrated 'hub' amplifier is available now, priced as follows (incl. VAT).

Analogue inputs only	£5,750
Digital base (analogue & S/PDIF inputs)	£6,750
USB (digital base plus asynchronous USB)	£7,250
Net (digital base plus Ethernet)	£7,500
Full (digital base plus asynchronous USB Ethernet)	£7,750

### **Consumer contacts for publication**

[www.ayre.com](http://www.ayre.com)

UK distributor: Decent Audio

Tel: 056 0205 4669	Unit 11, Castlegate Mill
Email: <a href="mailto:info@decentaudio.co.uk">info@decentaudio.co.uk</a>	Quayside, Stockton-on-Tees
Web: <a href="http://www.decentaudio.co.uk">www.decentaudio.co.uk</a>	County Durham TS18 1BZ

### **About Ayre Acoustics**

Based in Colorado, USA, Ayre Acoustics Inc. has been designing and building superior quality, award-winning audio and video equipment since 1993. The brand is recognized as a world leader and its product range sets new standards in innovation, design, and performance. Combining stunning realism with exceptional clarity. Ayre components offer a natural, relaxed presentation that draws you into your favourite music and films as never before. Which is no accident, since every design detail is focused on a single aim: unprecedented musical and cinematic delight.

All products feature Ayre's exclusive fully-balanced, zero-feedback circuitry, with special emphasis lavished on the power supply. Each component is carefully hand-assembled in

Boulder, Colorado by a dedicated technician, using only state-of-the-art materials and assembly techniques.

**Press contact**

For more information, product samples or high-resolution print-ready images please contact David Denyer on 07976 646 404 or [david@ddpr.co.uk](mailto:david@ddpr.co.uk)

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